

KDHA (Korean Dental Hygienists Association) made 'splendid achievement' : invites the Conference of International Federation of Dental Hygienists Communication Festival expected, of Eastern and Western dental hygienists



The 21st International Symposium on Dental Hygiene (ISDH) is held in Seoul, the capital of Korea in July 2019.

Global competition is fierce to attract ISDH organized by the International Federation of Dental Hygienists (IFDH) because it is the world's most prestigious academic event in the international scale, bringing the dental hygienists together.

This large-scale event held every three years is the occasion dental hygienists from many countries in-

cluding the member countries to exchange academic and clinical information and discuss the future of the field of dental hygiene, is of course held the first time in Korea, and nearly after 30 years in Asia.

KDHA was named the 2019 ISDH host country in IFDH General Assembly held in Cape Town, South Africa on the last August 11 to 13 after the fierce competition with other three countries with the most votes.

In particular, this attraction is highly appreciated to have built the position of dental hygiene of Asia as well as Korea in addition to the encouragement of self-esteem and enhancement of the phase of dental hygiene of Korea.

President Kim, Won-Sook said, "We'll do our best to prepare for the would be unprecedented event where the East and West unite, and I expect an opportunity could be provided to verify the capabilities of Korean dental hygiene both internally and externally through the 2019 ISDH."

KDHA had applied for the invitation of ISDH for the first time in Korea in the last IFDH General Assembly in 2010, and has strived to promote the attraction of ISDH through the ongoing international exchange.

This performance is the feat from the flat-out effort of the delegation to the 100 year-anniversary celebration of world hygiene held in Boston in last June, followed by the last-minute devotion in the IFDH General Assembly in August, with the global phase of KDHA, on the point of its prime time, being estimated high both internally and externally.



World's first PhD School of Dental Hygiene opened

Paradigm shift in Dental Hygiene Education

The world's first Ph.D. in dental hygiene course was opened, attracting world's attention.

Nameeul University, which had opened a four-year dental hygiene department in 2003 as the second following Yonsei University and is focusing on establishing the academic system of dental hygiene and growing expertise of dental hygienists, through open-

ing a master's degree program last year followed by bachelor-master conjunction program this year, stretched up as a Mecca nurturing differentiated dental hygienists through this opening the doctoral program, which is greatly expected in that a revolutionary opportunity was provided to transit paradigm of dental hygiene education through 'the growing of clinical dental hygiene instructors' beyond simple discharge of professional manpower;

2013 National Audit stressed 'lifelong oral health care to be started by activation of school oral health program'

The first national audit of Park Geun-hye government, claimed that 'the government should start school oral health education program,' drawing attention of dental community and the citizens.

Lawmaker Lee Mok-Hee (Democratic Party, secretary of National Assembly Health and Welfare Committee Secretary) urged, "Provide a education policy to change the focus from treatment to prevention to correct the health insurance finance leaking from oral diseases," at the National Audit questions for the committee last October 14.

He continued to emphasize, "The children's oral care program should change from cure-centered to prevention-centered care in order to prevent the input of enormous budget when they are old," and urged, "'Do not rely on certain budget and limited mouth-rinsing program but perform the oral care and education within the school thoroughly."

"The government should arrange oral care and edu-

cation in school through the cooperation between public health centers and regional clinics under this reality of declining of health centers and public health doctors," MP Lee stressed, "Children's oral health care education program should be run efficiently coupled with the regional public dental hygiene."

After the national audit questions, comments with cheer and applause continued at the official website of the lawmaker Lee Mok-Hee such as "I welcome the true willingness to realize the welfare policy", or "I support the activation of the school oral health program."

KDHA is proposing the policy strongly to the government that the school oral health program, which has been stuck in stalemate for more than 10 years, should be established and utilize dental hygienists who are dental health professionals to educate systematic oral disease prevention from the school-age in order to equip the most effective long-term strategy through acquired lifelong oral health care system; and

'Healthy smiles thanks to dental hygienists'

selected the 2014 slogan of dental hygiene world

KDHA held the joint conference of local branches affiliated organizations across the nation-wide cities and provinces, for the second half of 2013 at the conference room of the headquarters last September 7, and selected 'Healthy smiles thanks to dental hygienists' as the slogan of dental hygiene of 2014.

President Kim, Won-Sook, executives of the main office, heads of branch offices and affiliated institutions were present in the conference and discuss various subjects on the association's overall businesses including how to celebrate the foundation anniversary two times a year, continuing education, and community involvement activities.

In the morning, prior to the main meeting, a lecture session was given to the presidents of city and provinces, executives in charge of continuing education, and secretariat employees on 'the working level education of the electronic attendance system for the local community continuing education.'

is also suggesting to expand the school oral health program as the most proactive alternative in terms of general health in order to greatly help eliminate the deteriorating deficit of the health insurance finance by preventing dental disease that chronically maintains a top-rank as a frequent sickness, as well as reduce the medical expenses spent for the elderly population of Korea facing an aging society.

The 36th anniversary of KDHA sees a phenomenal success

July 6~7, 5,000 members nationwide rally ... Unity festival blowing heat

The Minister of Health and Welfare and other key personnel attended



In the midst of summer heat wave was held the biggest dental hygiene festival with its hotter opening than ever, and the passion of the dental hygienists was so unstoppable that the 'monsoon' had to steer by.

On July 6 and 7, KDHA held the 35th Academic Conference, KDHEX (Korean Dental Hygiene EXhibition), and the 13th Dental Hygienist Day in Seoul Grand Hilton Hotel Convention Center, in commemoration of the 36th anniversary.

record high nearly 5,000 dental hygienist participating in spite of pouring and inclement weather.

In addition, the Association was recognized for its increased phase externally and internally by attending of massive 30 VIP representing dental, women, health and medical, and political world including the Minister Jin, Young of Health and Welfare, president Oh, Je-Se of Health and Welfare Committee of the National Assembly and members of Parliament Kim, Young-

In commemoration of the 100th anniversary of the world history of dental hygienist, this event was held on the theme 'the center of national oral health, dental hygienist!' marking a

hwan, Kim Choon-Jin, Lee, Mok-Hee and Kim Mee-Hee.

In the academic conference this year, famous lectures from home and abroad such as the member of the National Assembly Kim, Young-Hwan (Democratic Party) and Professor Zul Kanji, the Chief of the Dental Hygiene Department, UBC (The University of British Columbia), Canada won fervent response by their dental hygienist-tailored lectures reflecting the latest trends; and the hands-on lectures of which the practice opportunities were given by the pre-registration on the first-come-first-served base also gained real hot popularity with practically applicable clinical skills, such as 'periodontal management' and 'sharpening.'

In particular, spirits were high in the academic lectures with full of dental hygienists because the license reporting system was newly introduced from 2014 in order to ensure fairness in the conservative education management; speakers also did their best to give lectures in

the jam-packed atmosphere of the auditorium, raising an issue of the academic passion of the dental hygienists.

In addition, the KDHEX showing the trend of the latest dental equipment, poster exhibitions, free lecture subjects, table clinics, dental hygienist NCO (non-commissioned officer) booth, legal consultation booth, and other diverse corners were enough to draw attention of participants; in the festival celebrating the 13th dental hygienists day, the threesome male group 'NAMOLLA Family' gave a passionate celebration performance to lead the festival atmosphere to its peak.

Further, newbie reporters from the department of dental hygiene who were granted the coverage right of the KDHA journal roared their beginning through the 11th starting ceremony of the honorary journalists; a meeting for the dental hygienist NCOs (non-commissioned officer) was held for the first time to add the meaning by discussing a variety of careers of dental hygienists; the head of the department of dental hygienists, Hong, Jin Seon received attention without leaving the place throughout the duration of the event together with the dental hygienist NCOs and performing enthusiastic promotions with them.

Customized training offered to novice dental hygienists

Practice-oriented 'new licensee job training' successful



KDHA held 'job training for the new dental hygienist licensees' in order to promote their work skills and self-esteem, gaining great response from the newbie.

The first training session was held at Seoul National University Dental Hospital last January 27, with the new dental hygienist licensees from all over the country, including the metropolitan area of Seoul and Gyeonggi, and as far as Jeju Island, enjoying participants' reputations that "it was satisfactory because they could contact a variety of detailed information, which could not be accessed at school."

Lectures included training director Kim Min Jung's (Brai-

nsp) detailed introduction on the trustworthy language and behavior, and services per hospital process, on the theme of 'customer-oriented service mind,' followed by the instruction how to use the materials favored in dentists' with the topic 'Well understood material contributes to the successful treatment,' and KAL instructor Seo, Hyun-gyeong's case reports of image strategies of professional dental hygienists on the subject of 'images of health care professionals.'

In addition, a dental hygienist instructor Lee, Hee-jin from Well Dental Clinic helped the dental hygienists with clinical practical skills based on her many years of clinical experi-

ences and her dental implants treatment knowledge and knowhow on the topic of 'the understanding of the dental implant treatment.' She especially gained sympathy of the participants through the role research of dental hygienists as collaborators of the dentists.

In addition, the 2nd training session was held last March 24, image-making of customized training for the rookie dental hygienists, such as image-making of healthcare professionals and basic understanding of clinical practice. Former Christian Dior make-up artist Kim Seung-won, who is well-known from many TV shows such as on-style 'Get It Beauty,' gave a participatory education combined with theory and practice on topics of 'Customer-trusted image making of healthcare professionals' and 'making a good impression by make-up,' drawing attention by offering state-of-the-art make-up skills and techniques for image making of healthcare professionals.

Also, the IC director Im, Eun-gyeong's (manager of

Vice-president Jeong Soon-Hee, appointed to the president of KNHPLEB

"To focus on the expansion of profession capacity of dental hygienists"

The Korean National Health Personnel Licensing Examination Board held the first KNHPLEB committee on July 30, 2013 to select the president for the 23 health and medical service occupations; KDHA vice-president Jeong Soon-Hee was appointed as one president representing the dental hygienists.

This allows Jeong Soon-Hee (Vice-president of KDHA and Chief of Resource Management of Sahmyook Health College University) to as a president of KNHPLEB

for the next two years. She revealed her strong ambitions, "I'll do my best for the development of the national exam to select dental hygienists with firmer discrimination for their professional abilities."

Meanwhile, the KNHPLEB committee that day proceeded by reading the minutes of the previous meeting, announcing progress report so far, and representing yearly future plans and case reports for each occupation.

Gwangju Mir Dental Clinic Office) analyzed the theory and clinical cases of prosthetic treatments and handled the contents mainly on clinical practices such as impression taking involved in prosthetic making on the topic of "The role of dental hygienists in prosthetic treatments." Her lec-

ture was evaluated that it practically helped a lot to the unskilled newcomers.

KDHA reduced the burden on the participants by conduct the event free of charge for the entire training except for textbooks in order to broaden educational opportunities for the new licensee this year.

Emphasis on the relationship between oral diseases and NCDs

KDHA said, 'Dental professionals have to stand in the center of the national health.'



Global Health Conference (GHC) was held in the 63 building in the last October 29 to 31, on the subject of 'non-communicable diseases (NCDs)'

In the oral disease section, Professor Jeong Se-hwan from the School of Dentistry, Gangneung Wonju National University chaired and panels including Jeong Soon-Hee, vice president of KDHA and professor of Dental Hygienics department, Sahmyook Health University College debated on the subject 'Smart preparation in oral health care for the future national welfare,' in the attendance of stakeholders from dental institutions such as KDHA, dental hygienics schools, and public health centers, etc.

Vice Jeong Soon-Hee emphasized the importance of role of dental hygienists for the establishment of 'lifelong health' by preventing oral diseases, and pointed out the reality that national health cost spending is concentrated on the treatment rather than prevention because our health policy is still focused on the post-treatment especially in dental field, while Japan already recognized the effects of prevention of oral disease at the national level on

the 'extension of healthy life expectancy' and 'improving the quality of life', such as the adoption of the oral health as the 6th goal among a total 9 goals of 'Health Japan 21', the national health promotion measures from 2000.

Regarding this matter, Vice-president Jeong claimed, "Preventive policies should be expanded as soon as possible at the national level that respond to the enhanced national dental IQ such as paying for the dental cleaning that is effective from last July, and oral health personnel themselves, including the dentists and dental hygienists, have to make efforts for the recognition that oral health care is 'the maintenance and promotion of holistic health.'

In particular, she emphasized that dental hygienists, as the oral health workforce nearest to the public, should take the initiative to guarantee people's right to health by correcting people's health awareness through preventive dental hygiene treatment and education on the relation between oral health and general health in dental healthcare centers, local health care centers and schools, etc.

Vice-president Jeong contin-

ued to name some of the future tasks: ▲ Development of lecture techniques, manuals and media to enable patients and public to understand more easily; ▲ Changes in public awareness

through the implementation of the life-cycle-specific oral health services; ▲Overall changes in health and medical personnel's awareness such as the building of mutual interdisciplinary treatment system between Dentistry and Medicine.

She continued, "I confirmed that foreign countries already came to the stage of implementing the oral care related to the general health, beyond the stage of the perception of the importance of it, from delegations of many countries in recent events of the International Federation of Dental Hygienists," and added, "In the United States, dental hygienists working for even the private dental clinics are offering active oral care through preventive treatment using dental radiography, scaling and oral health care by spending a lot of time to the patients." She came up with the view that national dental hygienics curriculum should be supplemented more positively on the link between systemic disease and oral administration by saying, "It is about time to change the modifier of dental hygienists from oral health professionals to health professionals."

Special symposium on 'True way to escape from the dental workforce crisis?' leaving the difference of view for "dental workforce crisis"

A special symposium was held last May 2 sponsored by Gunchi News on the topic 'True way to escape from the dental workforce crisis?' Discussions were exchanged on the issues and solutions on the Medical Technicians Act that specified the work scope of dental hygienists, causes and countermeasures of workforce crisis, and improvement plan of dental assistants supply system.

Debate panels that put their own claims included the KDHA vice-chair Kwon Kyung-Hee, director Lee Seong-Woo from the Korean Dental Association and professor Cho, Young-Sik from Dental Hygienics Department of Namseoul University.

Despite of the difference of viewpoint between KDHA and KDA of manpower shortage, they agreed upon the need of their joint effort to solve the labor problem of the dental circle.

Vice-president Kwon assumed, "First of all, efforts are desperate to improve the practical problem of the leasing of the dental hygienist from the dental medical field due to the mix with unlicensed personnel," and expresses, "KDHA is also committed to finding solutions to eliminate the labor problem;" and director Lee said, "There are much to cooperate for the long service of dental hygienists. Those we should try together on include wage peak system, joint research on the work scope, development of community oral health business, teaching assistance for the dental health nursing, and dispatch of school health teachers."

In addition, both groups took similar position that cooperation is needed to nurture the auxiliary workforce. While director Lee claimed, "Because dental hygienists and nurse assistants are working in an ambiguous environment, we need to create a dental assistant system and the resulting work scope. Dental sector needs specialized training of assistants,"

Vice-president Kwon has taken a clear position to intervene in the curriculum of training nurse assistants engaged in a dental sector by mentioning, "It is natural that dental hygienists should take charge in the training of nursing assistants working for dentists. We need to discuss with KDA for the co-ordination of the training course curriculum for the dental care nursing departments of specialized high schools."



A celebration was held for the International Women's Day



Korea National Council of Women (President Kim Jeong-

Sook) held the 'International Women's Day ceremony' at the National Assembly Memorial on March 8 on the topic of 'Happy world without violence against women.'

The event was preceded by the ceremony, debate forum, resolutions adoption and group

performances, with 500 participants including women leaders from 106 organizations, key personnel of women and political world, and the media. KDHA President Kim, Won-Sook, who also works for KNCW as a secretary director drew attention by reading the resolution for the sake of the protection of women's life and human rights.

International Committee of KDHA

■ Director of International Committee
Sae-hee Cheon

■ Member of International Committee

- Ah-ram Lee
- Bo-kyoung Kim
- Seoul-hee Nam
- Gyu-yil Choi
- Yu-ri Choi

KDHA, draws attention as health keeper of multicultural family

Launched 'Toothbrush replacing day with dental hygienist' Campaign at nation-wide

Multicultural Family Centers

KDHA attracted attention from all walks of life including political and media world by giving the 'Toothbrush replacing day with dental hygienist' campaign at the Multicultural Family Centers all over the country at the same time on December 2 after selecting the multicultural family as the target of December for the campaign that is regularly conducted on the 2nd day of March, June, September and December, as a part of public welfare programs to promote the oral health of the nation.

The December 2 campaign, the last of this year, which is the 5th year of the campaign, was conducted at 13 mu-

lticultural family centers for the multicultural families that are vulnerable from health benefits from Seoul to Jeju. Typically, Seoul event was held with the participation of KDHA main office, Seoul Association of Dental Hygienists, and 20 sophomores from Dental Hygiene Department of Namseoul University, at Yeongdeungpo-gu multicultural family support center (Head of the Center :Gong Sang-gil) attracted attention of media including the local broadcaster covering the event, by giving some 100 persons from 50 multiculture families with various programs including oral health education, proper toothbrushi-

ng training, offering oral care products, oral bacteria inspection (phase contrast microscopy), fluoride application, and acid production test.

Through the campaign, KDHA provided the multicultural families with theoretical education such as causes and prevention of dental caries, emergency measures, and preventing bad breath and periodontal disease, and practical training including proper toothbrushing and oral hygiene practice by age. Especially migrant women got individual educations to manage their family members' oral health including their children, which emphasized the practical performance of ultimately promoting national health and reducing health insurance finance. The event also pre-



nted a commitment to a social responsibility as healthcare providers for campaigns all the nation find healthy smiles through the 'Toothbrush replacing day with dental hygienist' campaign, a social contribution activity of dental hygienists—the dental professionals.

In the past 2009, KDHA proclaimed the 2nd day of

every March, June, September and December as the 'Toothbrush replacing day with dental hygienist' day, as a part of public interest programs for promoting nationwide oral health, and has been promoting not to use a toothbrush more than 3 months and giving overall oral health education to people of all age groups.

Oral Health Day's national promotion campaign

Provides a variety of oral care experiences and promotes the role of dental hygienists



Greeting the Oral Health Day, KDHA finished a national oral health promotion campaign, widely announcing the dental hygienists role of an oral health keeper.

KDHA operated an oral health booth on the subject of 'Toothbrush replacing day with dental hygienists' in 'the 68th Oral Health Day' event, held in Jamsil Track Stadium in Hangang Park, Seoul last June 2.

Encouraged by president Kim, Won-Sook's visit and led by vice-president Bae, Hyun-Sook, the experiential booths produced noticeably

crowded scenes operated by KDHA executives and staff members, association of dental hygienists in Seoul and some 20 students from dental hygienist departments of Gachon University, Dongnam Health College, Samyuk Health College University and Suwon Women's University and participated by some 1000 children, youth and parents.

In particular, people were caught by the booth that examines visitors' oral health such as saliva test and bad breath test measuring the risk of tooth decay through oral bacteria and antibody test

using a phase contrast microscope, and by real-time oral health education on the use of oral hygiene devices and experts' one-on-one tailored oral hygiene control depending on one's own individual oral conditions.

Kim Tae Young (28), an office worker who visited the KDHA booth said, "A friend of mine recommended me to come here," and continued, "I just thought I have a health problem because I vomit when brushing my teeth, but I have found my brushing method is wrong. It was a real good experience and I hope there are usual corners in every region for many people can experience."

In addition to the KDHA experiential booth, the event, held as a part of a promotional campaign for the nation, attracted the attention of the people visiting a variety of programs during a holiday, such as 'Smile Run Festival,' 'Moving Dental Lab,' and "Oral Health Knowledge Quiz."

Oral health program for soldiers

KDHA, Visit Capital Defense Command of Army



KDHA took the first step on last July 31 with a big applause for the oral health activities for soldiers starting with the medical corps (chief : lieutenant colonel Lee, Joo-Hyung) of the Capital Defense Command of the Army.

Supported by KDHA employees, including Director of Planning and Promoting, Hong Kee-Moon and by the Association of Dental Hygienists, Gyeonggi-do, this event was held for the first 100 soldiers, offering oral health education and scaling, saliva test, fluoride application and other various oral health activities, as well as other individual oral health educations including TBI. Soldiers evaluated this even that they came to know the importance of their oral care and know the role of the dental hygienists.

In particular, interest was added by the events such as the giveaway to the soldiers selected to have strong teeth. Lee, Joo-Hyung, the chief of the medical corps said, "It is grateful that the Korean Dental Hygienists Association provided the oral health service to soldiers with great applause and performance in this state of lacking preventive treatments for the military," and wished, "I hope this program would continue regularly for the army based with poor health care environment."

"The association has been consistently suggested policies to use expertise while expanding the placement of dental hygienists in order to improved the frequently noted poor dental care system and services in the military facilities," director Choi, Moon-yeol replied, "and will continue to expand oral health activities for the military as well as make efforts to improve the oral health and welfare of the 600,000 soldiers."